

HOW TO ENTER

To enter the Pnina Tornai's Big Day Giveaway simply visit the link <http://bit.ly/2koqOLJ> (powered by Votigo) and fill out the online form to enter electronically. Only electronic entries submitted online at <http://bit.ly/2koqOLJ> will be accepted. (Please follow the directions below if you choose to submit your entry by mail.) Please note: All online entries must be submitted at <http://bit.ly/2koqOLJ> by 5:00 p.m. ET on Tuesday March 7, 2017. No exceptions.

Online: First, fill in your information on the entry page, including your name, your date of birth, your email address, your phone number, your state of residence, the wedding date of your bride-to-be nominee (wedding date must be within 2017), and answer to the statement "Nominate a bride-to-be and in 300 words or less and tell us why they're deserving of Pnina Tornai bridal gown." Click the "Submit" button to submit your entry. Once your entry is submitted, you will be taken to a Thank You page. ALL ENTRIES submitted electronically at <http://bit.ly/2koqOLJ> (powered by Votigo) must be RECEIVED by Nutrisystem by 5:00 p.m. ET on Tuesday March 7, 2017. No exceptions.

Mail-In: To submit your entry by mail: On a piece of paper, write your name, your date of birth, your email address, your phone number, your state of residence, the wedding date of your bride-to-be nominee (wedding date must be within 2017) and answer to the statement "Nominate a bride-to-be and in 300 words or less tell us why they're deserving of Pnina Tornai bridal gown." Mail your entry to the following address:

Pnina Tornai's Big Day Giveaway
Attn: Nutrisystem Social Media Team
Nutrisystem, Inc.
600 Office Center Drive
Fort Washington, PA 19034

NOTE: Mail-in entries will be eligible to enter drawing when received during the Entry Period (defined below). No exceptions.

Winner Selection: Ten (10) nominated brides will be selected as finalists by a judging panel. Pending verified eligibility, one (1) bride who is nominated and selected by Sponsor in its sole discretion upon conclusion of the Promotion Period (hereinafter defined) will receive (1) Love Collection by Pnina Tornai wedding gown, valued at \$3,500 or less and 3-months of the Nutrisystem® Uniquely Yours program, including Lean 13. The nominating entrant who nominated the winning bride will receive 1-month of the Nutrisystem® Uniquely Yours program, including Lean 13. Two runner-up nominating entrants and the brides they nominated will each receive 1-month of the Nutrisystem® Uniquely Yours program, including Lean 13. Total of 6 winners. Winners will be notified on or about March 21, 2017 or after the end of the Promotion Period.

- Participants may submit one entry per day.
- Participants may not be awarded more than one (1) prize throughout the Promotion Period.

NUTRISYSTEM, INC. OFFICIAL PNINA TORNAI'S BIG DAY GIVEAWAY RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THIS PROMOTION IS OPEN TO LEGAL U.S. RESIDENTS ONLY, WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID WHERE PROHIBITED BY LAW.

ELIGIBILITY: The Pnina Tornai's Big Day Giveaway (the "**Promotion**") is open only to legal residents of the United States who are eighteen (18) years of age or older at the time of entry. Employees of Nutrisystem or any other company involved in the Promotion, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. People who have been awarded more than \$500 by

Nutrisystem, including winners of previous Nutrisystem contests are ineligible. **PLEASE NOTE:** People may have certain food allergies/health conditions that make them unable to consume Nutrisystem® food products or follow the Nutrisystem® program. You should consult with your physician before beginning the Nutrisystem program. The Nutrisystem®D® Uniquely Yours plan will be provided to all winners selected who have Type II diabetes or who have been diagnosed as pre-diabetic. The Promotion is subject to federal, state, and local laws and regulations.

SPONSOR: The Promotion is sponsored by Nutrisystem Inc., 600 Office Center Drive, Fort Washington, PA 19034 (the "Sponsor"). This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Sponsor and its affiliates and not to Facebook and that the Promotion platform is powered by Votigo. Please refer to [Votigo privacy policy](#).

AGREEMENT TO OFFICIAL RULES: Participation in the Promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding.

TIMING: The Promotion begins at 9:00 a.m. Eastern Time ("ET") on Tuesday, February 14, 2017 and ends at 5:00 p.m. ET on Tuesday March 7, 2017 (the "Promotion Period"). All entries submitted electronically at <http://bit.ly/2koqOLJ> must be in the Sponsor's possession by 5:00 p.m. ET on Tuesday March 7. Mail-in entries will be eligible to enter drawing when received during Promotion Period. No exceptions.

HOW TO PARTICIPATE: You must complete the following in order to enter.

SUBMIT YOUR ENTRY: Only entries submitted online at <http://bit.ly/2koqOLJ> will be accepted (powered by Votigo). Visit <http://bit.ly/2koqOLJ> and complete the online entry page, including your name, your date of birth, your email address, your phone number, your state of residence, the wedding date of your bride-to-be nominee (wedding date must be within 2017), and answer to the statement "Nominate a bride-to-be and in 300 words or less tell us why they're deserving of Pnina Tornai bridal gown." Click the "Submit" button to submit your entry. Once your entry is submitted, you will be taken to a Thank You page.

ALL ENTRIES submitted online at <http://bit.ly/2koqOLJ> (powered by Votigo) must be RECEIVED by Nutrisystem by 5:00 p.m. ET on the deadline of Tuesday March 7, 2017. No exceptions. Mail-in entries will be eligible to enter drawing when received during Promotion Period. No exceptions.

To submit your entry by mail: On a piece of paper, write your name, your date of birth, your email, your phone number, your state of residence, the wedding date of your bride-to-be nominee (wedding date must be within 2017) and answer to the statement "Nominate a bride-to-be and in 300 words or less tell us why they're deserving of Pnina Tornai bridal gown."

Mail your entry to the following address:

Pnina Tornai's Big Day Giveaway
Attn: Nutrisystem Social Media Team
Nutrisystem, Inc.
600 Office Center Drive
Fort Washington, PA 19034

SPONSOR'S RIGHTS TO SUBMISSIONS: By submitting your entry, you grant to the Sponsor and its agents the irrevocable right and license in perpetuity to use, display, reproduce, publish, and use your entry, name, biographical information, and opinions in any way, in any and all media, without limitation and without further compensation. By submitting an entry, you warrant that you have the ability to grant the aforementioned rights to the Sponsor and its agents without any restriction, limitation or need for further approvals from any other person or entity. You further agree not to initiate, support, maintain or authorize any action, claim or lawsuit against

Facebook or Fotigo, the Sponsor, or its agents, on the grounds that any use of the entry, or any of derivative works, infringes your rights. You further agree to indemnify, defend, release and hold Facebook, Fotigo, and the Sponsor harmless in the event that any third party initiates such an action against the Sponsor. Nothing herein shall constitute an employment, joint venture, or partnership relationship between you and the Sponsor or you and Facebook.

PRIZES: One (1) bride who is nominated and selected by a judging panel selected by Sponsor in its sole discretion upon conclusion of the Promotion Period (hereinafter defined) will receive (1) Love Collection by Pnina Tornai wedding gown, valued at \$3,500 or less and 3-months of the Nutrisystem® Uniquely Yours program, including Lean 13. The one nominating entrant who nominated the winning bride will also receive 1-month of the Nutrisystem® Uniquely Yours program, including Lean 13. Two runner-up nominating entrants and the brides they nominated will receive 1-month of the Nutrisystem® Uniquely Yours program, including Lean13. Total of 6 winners. Winners will be notified on March 21, 2017 or after the end of the Promotion Period.

FOR ALL PRIZES: Prizes are not transferable or refundable and must be accepted as awarded. Approximate retail value (ARV) of the 6 (Six) Nutrisystem® Uniquely Yours programs is \$2,215.84 and \$3,500 toward a Pnina Tornai Love Collection gown. Total approximate ARV is \$5,715.84. If grand prize winner chooses a gown exceeding \$3,500, she shall be responsible for the difference. Winner will be required to send measurements in order to determine gowns availability. Winner shall then choose a gown from the selection provided. Upon selection of gown, winner should expect to receive the gown in the mail. No refunds or exchanges. Alternatively, winner may choose to visit Kleinfeld's Bridal in New York City, NY to pick up the selected gown. Travel expenses to New York City are not included. All alterations of the dress are not included.

WINNER SELECTION: Ten (10) nominated brides will be selected as finalists by a Nutrisystem judging panel, which shall have sole discretion in selecting the nominations and final winner. Pending verified eligibility, one (1) nominated bride will be selected by the Nutrisystem judging panel in its sole discretion as the final potential grand prize winner of the Love Collection by Pnina Tornai wedding gown, valued at \$3,500 or less and 3-months of the Nutrisystem® Uniquely Yours program, including Lean 13. The judging panel will consider the following criteria in making its determination: eligibility to be on the Nutrisystem® Uniquely Yours program, wedding date, and how inspirational the bride's story is. The one (1) nominating entrant who nominated the winning bride will receive 1-month of the Nutrisystem® Uniquely Yours program, including Lean 13. Two runner up nominating entrants and the brides they nominated will receive 1-month of the Nutrisystem® Uniquely Yours program, including Lean 13. Total of 6 winners. Potential winners will be notified by e-mail as supplied by the nominating entrant and may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within four (7) days of date of receipt. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, or such potential winner is not in compliance with these rules, prize will be forfeited and, at Sponsor's discretion, an alternate winner selected.

Only the above prizes (and quantity) will be awarded. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winners may not substitute, assign or transfer a prize, but Sponsor reserves the right, at its sole discretion, to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion. Winner is responsible for all applicable federal, state, local and luxury taxes, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided, such as ground transportation, meals, and other incidentals. All prize details are at Sponsor's sole discretion. The winner may appear on our websites and other media channels.

GENERAL CONDITIONS: In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, the Sponsor may, in its sole discretion, suspend the Promotion to address the impairment and then resume (or not) the Promotion in a manner that best conforms to the spirit of these Official Rules. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a

violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

RELEASE AND LIMITATIONS OF LIABILITY: By participating in the Promotion, participants agree to indemnify, defend, release and hold harmless Facebook, Votigo, the Sponsor, its related companies, and their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Promotion; (b) printing errors; (c) lost, late, postage-due, misdirected, or undeliverable mail; (d) errors in the administration of the Promotion or the processing of entries; or (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's use of a Nutrisystem program, participation in the Promotion, or use of any prize. Participant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Promotion, and in no event shall the Released Parties be liable for attorney's fees. Participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

DISPUTES: Except where prohibited, participant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Montgomery County, Pennsylvania. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law rules (whether of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Pennsylvania.

WINNERS LIST: To obtain the winner's name, send a hand-printed, self-addressed, stamped envelope to "Nutrisystem Pnina Tornai's Big Gay Giveaway," ATTN: Nutrisystem Social Media Team, Nutrisystem Inc., 600 Office Center Drive, Fort Washington, PA 19034. Requests must be received by April 11, 2017.

THANK YOU

Thank you for entering the "Pnina Tornai's Big Gay Giveaway"

Best wishes,

The Nutrisystem Social Media Team