

NUTRISYSTEM, INC. OFFICIAL LUCKY & LEAN 13 SWEEPSTAKES AND CHALLENGE RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE DOES NOT IMPROVE CHANCES OF WINNING. THIS PROMOTION IS OPEN TO LEGAL U.S. RESIDENTS ONLY, WHO MEET THE ELIGIBILITY REQUIREMENTS (AS DEFINED IN THE RULES BELOW). VOID WHERE PROHIBITED BY LAW.

ELIGIBILITY: The Nutrisystem Lucky & Lean 13 Sweepstakes and Challenge (the "Promotion") is open only to legal residents of the United States who are eighteen (18) years of age or older at the time of entry. Employees of Nutrisystem or any other company involved in the Promotion, as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. People who have been remunerated by Nutrisystem in excess of \$500, including winners of previous Nutrisystem contests, and people who have certain food allergies/health conditions that make them unable to consume Nutrisystem® food products or follow the Nutrisystem® program are ineligible. PLEASE NOTE: The Nutrisystem®D® plan will be provided to all winners randomly chosen/selected who have Type II diabetes or who have been diagnosed as pre-diabetic. The Promotion is subject to federal, state, and local laws and regulations.

SPONSOR: The Promotion is sponsored by Nutrisystem Inc., 600 Office Center Drive, Fort Washington, PA 19034 (the "Sponsor"). This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook. You understand that you are providing your information to Sponsor and its affiliates and not to Facebook and that the Promotion platform is powered by Votigo. Please refer to Votigo privacy policy.

AGREEMENT TO OFFICIAL RULES: Participation in the Promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding.

TIMING: The Promotion begins at 9:00 a.m. Eastern Time ("ET") on Monday, January 2, 2017 and ends at 5:00 p.m., ET on Sunday, February 5, 2017 (the "Promotion Period"). All entries submitted electronically at <http://bit.ly/1YwESOX> (powered by Votigo) must be in the Sponsor's possession by 5:00 p.m. ET on Sunday, February 5, 2017. Mail-in entries must be post-marked before the end of the Promotion Period to be eligible to enter drawing. No exceptions.

The Promotion: This Promotion consists of two parts: (A) a sweepstakes for all Promotion entrants to win a Grand Prize or a chance to win thirteen (13) second prizes; and (B) Five (5) weekly Challenges during the Promotion Period that must be completed to enter a sweepstakes to win Nutrisystem branded prizes. Entry and prize details for both are provided below.

HOW TO ENTER THE GRAND PRIZE SWEEPSTAKES: You must complete one of the following steps in order to enter.

A. 1. ONLINE ENTRY INSTRUCTIONS

To enter the Nutrisystem Lucky & Lean 13 Sweepstakes and Challenge for a chance to win the Grand Prize or second prizes (described below) simply visit the link <http://bit.ly/1YwESOX> (powered by Votigo) and fill out and submit the online form to enter. This form will ask for your name, date of birth, email address, phone number and state of residence. Only electronic entries submitted online at <http://bit.ly/1YwESOX> during the Promotion Period will be accepted.

2. MAIL-IN ENTRY INSTRUCTIONS

To submit your entry by postal mail: On a piece of paper, clearly write your name, your date of birth, your email, your phone number and your state of residence and mail (no postcards) to:

Nutrisystem Lucky & Lean 13 Sweepstakes and Challenge
Attn: Nutrisystem Social Media Team
Nutrisystem, Inc.
600 Office Center Drive
Fort Washington, PA 19034

B. WEEKLY ENTRY FORM INSTRUCTIONS

To enter the weekly Challenge sweepstakes drawings, complete the entry process above for a chance to win the Grand Prize or second prizes; and then complete the following challenges during the stated time period. All entrants (online and mail-in) who complete a weekly Challenge at www.Facebook.com/Nutrisystem as described below will be entered into a weekly drawing to win that week's prize.

Week	Begins at 9:00:00 AM ET on:	Lucky & Lean 13 Social Challenge	Prize	Closes at 8:59:59 PM ET on:
1	1/2/17	Share with a friend to tell him/her why you feel lucky to have them in your life.	13 winners receive \$100	1/8/17
2	1/9/17	Comment to tell us your favorite healthy snack.	13 winners receive a Nutrisystem® Chocolate Treat Snack Pack, including: Stuffed Chocolate Pie, Tiramisu and Chocolate Peanut Butter Brownie	1/15/17
3	1/16/17	Like the post.	13 winners receive a Striiv Fusion Band	1/22/17
4	1/23/17	Comment to tell us why you want to get healthy in 2017. What motivates you?	13 winners receive 1-month of TurboShakes	1/29/17
5	1/30/17	Leave a comment sharing a bucket list item that you pledge to check off in 2017.	13 winners receive a Body Gym	2/5/16

SPONSOR'S RIGHTS TO SUBMISSIONS: By submitting your entry, you grant to the Sponsor and its agents the irrevocable right in perpetuity to reproduce, publish, and use your entry, name, biographical information, and opinions in any way, in any and all media, without limitation and without further compensation. By submitting an entry, you warrant that you have the ability to grant the aforementioned rights to the Sponsor and its agents. You further agree not to instigate, support, maintain or authorize any action, claim or lawsuit against Facebook or Votigo, the Sponsor, or its agents, on the grounds that any use of the entry, or any of derivative works, infringes your rights. You further agree to release and hold Facebook, Votigo, and the Sponsor harmless in the event that any third party instigates such an action against the Sponsor. Nothing herein shall constitute an employment, joint venture, or partnership relationship between you and the Sponsor or you and Facebook.

PRIZES:

Weekly Challenges: Sixty-five (65) weekly Challenge prizes will be awarded (thirteen (13) each Challenge week throughout the Promotion Period) as follows:

- Week 1: 13 winners randomly selected receive \$100 (Approx. retail value: \$100 each)
- Week 2: 13 winners receive a Nutrisystem® Chocolate Treat Snack Pack, including: Stuffed Chocolate Pie, Tiramisu and Chocolate Peanut Butter Brownie (Approx. retail value: \$25.11 each)
- Week 3: 13 winners randomly selected receive a Striiv Fusion Band (Approx. retail value: \$79.99 each)
- Week 4: 13 winners randomly selected to receive 1-month of TurboShakes (Approx. retail value: \$79.98 each)
- Week 5: 13 winners randomly selected receive a Body Gym (Approx. retail value: \$46 each)

Grand Prize Drawing: Upon conclusion of the Promotion Period, one (1) Grand Prize Winner will be randomly selected to win \$13,000 in cash, payable in the form of a corporate check delivered within approximately forty-five (45) days of winner verification. (Retail value: \$13,000)

The Grand Prize and Secondary Prize Winners will be notified on February 6, 2017 or after the end of the Promotion Period.

Entry Restrictions:

- Participants may submit one entry per day for the Grand Prize and Secondary Prizes.
- Participants who win a Weekly prize are eligible to be a Grand Prize Winner or Secondary Prize Winner.
- Participants may not be awarded more than one Weekly prize throughout the Promotion Period. One (1) Weekly prize per person.

FOR ALL PRIZES: Prizes are not transferable or refundable and must be accepted as awarded. Total approximate retail value (ARV) of prize is \$21,373.04. Odds of winning are contingent upon number of entrants.

WINNER SELECTION: Potential winners will be randomly selected by Nutrisystem. Potential winners will be notified by e-mails provided by the Entrant and may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within four (7) days of date of receipt. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, or such potential winner is not in compliance with these rules, prize will be forfeited and, at Sponsor's discretion, an alternate winner selected. Only the above prizes (and quantity) will be awarded. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. Winners may not substitute, assign or transfer a prize, but Sponsor reserves the right, at its sole discretion, to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion. Winner is responsible for all applicable federal, state, local and luxury taxes, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided, such as ground transportation, meals, and other incidentals. All prize details are at Sponsor's sole discretion. The winner may appear on our websites and other media channels.

GENERAL CONDITIONS: In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, the Sponsor may, in its sole discretion, suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be

a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

RELEASE AND LIMITATIONS OF LIABILITY: By participating in the Promotion, participants agree to release and hold harmless Facebook, Votigo, the Sponsor, their related companies, and their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Promotion or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Promotion; (b) printing errors; (c) lost, late, postage-due, misdirected, or undeliverable mail; (d) errors in the administration of the Promotion or the processing of entries; or (e) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participant's use of a Nutrisystem program, participation in the Promotion, or use of any prize. Participant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Promotion, and in no event shall the Released Parties be liable for attorney's fees. Participant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

DISPUTES: Except where prohibited, participant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in Pennsylvania. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, participant's rights and obligations, or the rights and obligations of the Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of Pennsylvania, without giving effect to any choice of law or conflict of law rules (whether of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than Pennsylvania.

WINNERS LIST: To obtain the winners' names, send a hand-printed, self-addressed, stamped envelope to "Nutrisystem Lucky & Lean 13 Sweepstakes and Challenge," ATTN: Nutrisystem Social Media Team, Nutrisystem Inc., 600 Office Center Drive, Fort Washington, PA 19034. Requests must be received by March 5, 2017.

THANK YOU

Thank you for entering the "Lucky & Lean 13 Sweepstakes and Challenge"

Best wishes,

The Nutrisystem Social Media Team

